



# SOUTH CENTRAL TELEHEALTH FORUM 2016

## EXHIBIT & PARTNER OPPORTUNITIES

*August 1-2, 2016 • Nashville, Tennessee*

**JOIN US!** The Arkansas for Medical Sciences **Center for Distance Health** and the **South Central Telehealth Resource Center** invite you to partner or exhibit at the 4th Annual Telehealth Forum on **August 1-2, 2016**, at the **Sheraton Music City Hotel** in **Nashville, Tennessee**.

As you know, telehealth continues to explode across the nation in health care, academic, schools, government institutions. This conference emphasizes Arkansas, Mississippi, and Tennessee. **New this year** -- four new states of focus have been added including Ohio, Kentucky, Indiana and Illinois. **This is a one-of-a-kind event in the South Central region. You've got to be there!**

**August 1st:** General Sessions and co-located events including telehealth research and telegenetics programs, telestroke workshop, open exhibitor hall, and a special premiere and network event.

**August 2nd:** Full-Day Conference & Expo focusing on sustainability, clinical programs, program development and technical understanding, mHealth and Home Health.

**REGISTER TODAY! SPACE IS LIMITED!**

Visit: [LearnTelehealth.org/SCTF2016](http://LearnTelehealth.org/SCTF2016)



# SOUTH CENTRAL TELEHEALTH FORUM 2016

**Nashville, Tennessee August 1-2, 2016**

## CONFERENCE & EXPO LOCATION

**Sheraton Music City Hotel**  
777 McGavock Pike, Nashville, TN 37214  
615.885.2200

## SUPPORT OPPORTUNITIES

### PLATINUM SUPPORT\* \$10,000

- Logo featured on Conference Bag
- 8' x 8' booth with pipe and drape
- 6' skirted table, 2 chairs
- Conference registration for three representatives
- Logo included in Conference Program
- Logo linked on SCTF website directly to your website
- Full page ad in Program
- Additional mention in (1) newsletter following event
- Only 1 Platinum Support package available

### GOLD SUPPORT\* \$5,000

- Logo featured on Badge/Lanyard
- 8' x 8' booth with pipe and drape
- 6' skirted table, 2 chairs
- Conference registration for two representatives
- Logo included in Conference Program
- Link on SCTF website directly to your website
- Half page ad in Conference Program
- Only 1 Gold Support package available

### SILVER SUPPORT\* \$2,000

- 8' x 8' booth with pipe and drape
- 6' skirted table, 2 chairs
- Conference registration for two representatives
- Logo included in Conference Program
- Link on SCTF website directly to your website
- Quarter page black and white ad in Program
- Only 5 Silver Support packages available

### MORE SUPPORT OPTIONS\*

- Special Premiere Event & Reception (1 available)
- Conference Breakfast (2 available)
- Food & Beverage Breaks (several available)
- Live podcast partner (1 available)
- Conference Lunch (2 available)

### BOOTH EXHIBITOR \$750

- 8' x 8' booth with pipe and drape
- 6' skirted table
- 2 chairs

## BOOTH INFORMATION

All booths are 8' x 8' and include draping, 6' table, 2 chairs, basic electricity (if requested), sign, carpeting throughout.

## CONFERENCE PROGRAM - DISPLAY ADS

- Inside Front Cover, color \$750
- Inside Back Cover, color \$750
- Full Page Ad, black and white \$500
- Half Page Ad, black and white \$350
- Quarter Page Ad, black and white \$250

## CONFERENCE SCHEDULE

### July 31, Sunday

12:00 - 3:00 pm Exhibitor registration/set up

### August 1, Monday

8:00 - 4:30 pm Conference Workshops/Sessions

8:00 - 4:30 pm Expo Hall open

6:00 pm - 7:30 pm Premiere Reception & Screening

### August 2, Tuesday

8:00 - 4:30 pm Expo Hall open

4:30 - 6:00 pm Booth Dismantle

## CONTACT

For additional information about the South Central Telehealth Forum or Support Options, contact Wendy Ross at 501.526.6211 or wross2@uams.edu.

**\* Please respond on or before February 15, 2016 if interested in one of the limited support opportunities.**

# South Central Telehealth Forum 2016 | Exhibitor & Partner Information

Nashville, Tennessee August 1 - 2, 2016

## ORGANIZATION INFORMATION

Company Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Website \_\_\_\_\_

Please provide a brief description of your product, service, and/or organization for use in applicable promotional materials.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### Support/Exhibit Space Coordinator

*(This person will receive all future correspondence and confirmation of booth space.)*

Contact Name \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

## SUPPORT OPPORTUNITIES (Please indicate your choices.)

- |   |  |
|---|--|
| <input type="checkbox"/> Platinum Support (\$10,000)                                | <input type="checkbox"/> Display Ad - Inside Front Cover (\$750) |
| <input type="checkbox"/> Gold Support (\$5000)                                      | <input type="checkbox"/> Display Ad - Inside Back Cover (\$750)  |
| <input type="checkbox"/> Silver Support (\$2000)                                    | <input type="checkbox"/> Display Ad - Full Page (\$500)          |
| <input type="checkbox"/> Premiere Event or Break Support <i>(Call for details.)</i> | <input type="checkbox"/> Display Ad - Half Page (\$350)          |
| <input type="checkbox"/> Booth Exhibitor (\$750)                                    | <input type="checkbox"/> Display Ad - Quarter Page (\$250)       |

## PAYMENT METHOD

Check enclosed *(Checks should be payable to **CDH Education**)*

Credit Card:  VISA  MasterCard  AMEX  Discover

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVV: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

Credit Card billing address (if different than above):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

QUESTIONS? Visit [LearnTelehealth.org/SCTF2016](http://LearnTelehealth.org/SCTF2016)  
email: [wross2@uams.edu](mailto:wross2@uams.edu)

**Please return form and payment  
before May 31st to:**

Wendy Ross  
South Central Telehealth Resource Center  
4301 W. Markham, #519  
Little Rock, AR 72205  
Phone: 501.526.6211 • Fax: 501.603.1447

## EXHIBITOR RULES & REGULATIONS

It is the responsibility of all Exhibitors to read and follow the rules and regulations listed below.

- 1. EXHIBIT DATE AND HOURS:** The expo will be opened to attendees on **Monday, August 1, 2016 from 8:00 am to 4:30 pm and during the evening reception. The expo will be open again on Tuesday, August 2, 2016 from 8:00 am to 4:30 pm.**
- 2. ELIGIBILITY:** The technical exhibit area is opened to exhibitors whose products and services are directly related to the telehealth field. Acceptance of exhibitors is at the sole and absolute discretion of the organizers of the South Central Telehealth Forum (SCTF). An application to exhibit is not accepted until the exhibitor is notified by the SCTF in writing of the acceptance, and any such acceptance is subject to the conditions and requirements contained in these Rules & Regulations.
- 3. BOOTH RENTAL RATES AND DEPOSITS:** All trade show booths are eight feet by eight feet (8' x 8'). Space assignment shall not be less than one booth of that size at a rental rate as outlined previously. Basic electricity is available (upon request). **Exhibitors, partners and supporters understand that fees collected are to be used expressly for expenses incurred in the production and execution of UAMS CDH Education events and conferences including but not limited to space rental, printing, marketing materials, food and beverage, speaker expenses, audio visual, electricity, internet, etc.**  
  
**A deposit of 50% of the total payment for exhibit space rental is required with the return of the SCTF Exhibit & Partner Opportunities form; however, the entire fee may be sent with the registration. The balance must be paid in full on or before May 31, 2016. Exhibitors will not be allowed to occupy space until payment is made in full. Checks should be made payable to CDH Education.**
- 4. ASSIGNMENT OF SPACE:** Booth space will be assigned based on date of receipt and acceptance of SCTF Exhibit & Partner Opportunities form; the dispersion of similar exhibits. After final assignment of booth space, SCTF reserves the right to rearrange the floor plan and may relocate any exhibit at its discretion. However, the exhibitor will be consulted prior to such relocation.
- 5. REFUNDS AND CANCELLATIONS:** If written notice of space cancellation is received by SCTF administrative offices prior to May 31, 2016, a full refund less \$100 administrative fee will be made. If space is cancelled on or after May 31, 2016, no refunds will be made and the outstanding balance will be due. If, however, the SCTF is able to rent the space to another exhibitor, the fee paid will be refunded, less the \$100 administrative fee.
- 6. EXHIBITOR HOUSING:** A block of rooms has been reserved at the Sheraton Music City Hotel. Hotel room rates are \$145 per night. Each exhibitor is responsible for making his/her own room accommodations. The online room registration URL is <https://www.starwoodmeeting.com/Book/uams>.
- 7. IRREGULAR ACTIVITIES:** All business activities of the exhibitor must be within the exhibitor's allocated exhibit space. In keeping with the nature of a health care professional meeting, undignified promotional methods and/or materials considered to be objectionable by the SCTF are expressly prohibited. To ensure the quality of this meeting, any uncommon promotional techniques should have prior SCTF approval. Distribution of refreshments or other products for consumption on the premises, not manufactured by or specifically related to the sales activities of the exhibitor, shall not be permitted. All foodstuffs and beverages are controlled by an exclusive agreement with the hotel's caterer.  
  
Exhibitors are liable for any damage caused by fastening displays or fixtures to the building floors, walls, or the standard booth equipment. No part of any exhibit, or any signs relating thereto, shall be posted, nailed, screwed or otherwise attached to columns, walls and floors.
- 8. DISMANTLING OF EXHIBITS:** Exhibits must be dismantled between 4:30 p.m. and 6:00 p.m., Tuesday, August 2, 2016. **All exhibits must be removed by 6:30 p.m., Tuesday, August 2, 2016.** The SCTF organizers will not be responsible for any materials left after this time. Exhibitors are responsible for making arrangements for prompt pickup for all outbound shipments.
- 9. EXHIBITORS' REGISTRATION:** All exhibitors are to register their personnel in advance. Admission to the exhibit hall will be by official registration badge only. The official registration badge must be worn whenever the exhibitor is in the exhibit hall. No badge will be issued until exhibitor registration fee is paid in full. Information about registering your booth staff will be forwarded upon support and exhibit application.

