



SOUTH CENTRAL
TELEHEALTH
FORUM 2014

EXHIBIT & SUPPORT
OPPORTUNITIES

May 8 - 9, 2014

JOIN US! The University of Arkansas for Medical Sciences Center for Distance Health and the South Central Telehealth Resource Center invite you to support and exhibit at this telehealth-focused event on **May 8-9, 2014** at the **DoubleTree Hotel in downtown Little Rock**.

As you know, telehealth is quickly expanding across the nation in healthcare, academic and governmental institutions. This conference emphasizes Arkansas, Mississippi and Tennessee yet our attendees come from around the country. **This is a one-of-a-kind event in the South Central region. You've got to be there!**

May 8th: Pre-Conference Workshops, Network Event and the SCTRC Advisory Council meeting (by invitation only).

May 9th: Full-Day Conference & Expo focusing on sustainability, clinical programs, program development and technical understanding.

Space is limited!

Visit: LearnTelehealth.org/SCTF2014

MOVING FORWARD



SOUTH CENTRAL TELEHEALTH FORUM 2014

May 8-9, 2014
Little Rock, Arkansas

CONFERENCE & EXPO LOCATION

DoubleTree Hotel
424 W Markham St
Little Rock, AR 72201

SUPPORT OPPORTUNITIES

PLATINUM SUPPORT* \$5,000

- Logo featured on Conference Bag
- 8' x 8' booth with pipe and drape
- 6' skirted table, 2 chairs
- Conference registration for three representatives
- Logo included in Conference Program
- Logo linked on SCTF website directly to your website
- Full page black and white ad in Program
- Additional mention in (1) bi-weekly newsletter following conference
- Only 1 Platinum Support package available

GOLD SUPPORT* \$3,000

- Logo featured on Badge/Lanyard
- 8' x 8' booth with pipe and drape
- 6' skirted table, 2 chairs
- Conference registration for two representatives
- Logo included in Conference Program
- Link on SCTF website directly to your website
- Half page black and white ad in Conference Program
- Only 1 Gold Support package available

SILVER SUPPORT* \$1,750

- 8' x 8' booth with pipe and drape
- 6' skirted table, 2 chairs
- Conference registration for two representatives
- Logo included in Conference Program
- Link on SCTF website directly to your website
- Quarter page black and white ad in Program
- Only 8 Silver Support packages available

NETWORK EVENT & BREAK SUPPORT OPTIONS*

- PreConferences Afternoon Break
- Advisory Council Afternoon Break
- Network Event (Thursday, May 8 - 6:00pm - 7:30pm)
- Breakfast Break
- Afternoon Break

*Please call for more information about these opportunities.
Contact Wendy Ross for specifics, 501.526.6211*

BOOTH EXHIBITOR \$650

- 8' x 8' booth with pipe and drape
- 6' skirted table
- 2 chairs

CONFERENCE PROGRAM - DISPLAY ADS

- Inside Front Cover, color \$750
- Inside Back Cover, color \$750
- Full Page Ad, black and white \$500
- Half Page Ad, black and white \$350
- Quarter Page Ad, black and white \$250

BOOTH INFORMATION

All booths are 8' x 8' and include draping, 6' table, 2 chairs, basic electricity (if requested), sign, carpeting throughout.

CONFERENCE SCHEDULE

May 8

- 12:30 - 3:00 pm Pre-Conference Workshops (*limited seating; registration required)
- 3:30 - 5:30 pm Advisory Council Meeting (*by invitation only)
- 2:00 - 5:00 pm Exhibitor registration/set up DoubleTree Hotel

May 9

- 7:00 - 8:00 am Exhibitor registration/set up DoubleTree Hotel

VISIT LEARNTELEHEALTH.ORG/SCTF2014

South Central Telehealth Forum 2014 | Support & Exhibitor Information

Little Rock, AR May 8-9, 2014

ORGANIZATION INFORMATION

Company Name _____

Mailing Address _____

City, State, Zip _____

Phone _____ Website _____

Please provide a brief description of your product, service, and/or organization for use in applicable promotional materials.

Support/Exhibit Space Coordinator

(This person will receive all future correspondence and confirmation of booth space.)

Contact Name _____

Phone _____ Email _____

SUPPORT OPPORTUNITIES (Please indicate your choices.)

- | | |
|--|--|
| <input type="checkbox"/> Platinum Support (\$5000) | <input type="checkbox"/> Display Ad - Inside Front Cover (\$750) |
| <input type="checkbox"/> Gold Support (\$3000) | <input type="checkbox"/> Display Ad - Inside Back Cover (\$750) |
| <input type="checkbox"/> Silver Support (\$1750) | <input type="checkbox"/> Display Ad - Full Page (\$500) |
| <input type="checkbox"/> Network Event or Break Support <i>(Call for details.)</i> | <input type="checkbox"/> Display Ad - Half Page (\$350) |
| <input type="checkbox"/> Booth Exhibitor (\$650) | <input type="checkbox"/> Display Ad - Quarter Page (\$250) |

PAYMENT METHOD

Check enclosed *(Checks should be payable to UAMS)*

Credit Card: VISA MasterCard AMEX Discover

Card Number: _____

Expiration Date: _____ CVV: _____ Phone Number: _____

Name on card: _____

Signature: _____

Credit Card billing address (if different than above):

QUESTIONS? Visit LearnTelehealth.org/SCTF2014
email: wross2@uams.edu

**Please return form and payment
by April 5th to:**

Wendy Ross
South Central Telehealth Resource Center
4301 W. Markham, #519
Little Rock, AR 72205
Phone: 501.526.6211 • Fax: 501.603.1447

EXHIBITOR RULES & REGULATIONS

It is the responsibility of all Exhibitors to read and follow the rules and regulations listed below.

- 1. EXHIBIT DATE AND HOURS:** The expo will be opened to attendees on **Friday, May 9th, 2014 from 8:00 am to 4:30 pm.**
- 2. ELIGIBILITY:** The technical exhibit area is opened to exhibitors whose products and services are directly related to the telehealth field. Acceptance of exhibitors is at the sole and absolute discretion of the organizers of the SCTF. An application to exhibit is not accepted until the exhibitor is notified by the SCTF in writing of the acceptance, and any such acceptance is subject to the conditions and requirements contained in these Rules & Regulations.
- 3. BOOTH RENTAL RATES AND DEPOSITS:** All trade show booths are eight feet by eight feet. Space assignment shall not be less than one booth of that size at a rental rate as outlined previously. Basic electricity is available (upon request). **A deposit of 50% of the total payment for exhibit space rental is required with the return of the SCTF Exhibit & Support Opportunities form;** however, the entire fee may be sent with the registration. **The balance in full must be paid on or before May 1, 2014. Exhibitors will not be allowed to occupy space until payment is made in full. Checks should be made payable to UAMS.**
- 4. ASSIGNMENT OF SPACE:** Booth space will be assigned based on date of receipt and acceptance of SCTF Exhibit & Support Opportunities form; the dispersion of similar exhibits. After final assignment of booth space, SCTF reserves the right to rearrange the floor plan and may relocate any exhibit in its discretion. However, the exhibitor will be consulted prior to such relocation.
- 5. REFUNDS AND CANCELLATIONS:** If written notice of space cancellation is received by SCTF administrative offices prior to April 1, a full refund less \$100 administrative fee will be made. If space is cancelled on or after April 1, no refunds will be made and the outstanding balance will be due. If, however, the SCTF is able to rent the space to another exhibitor, the fee paid will be refunded, less a \$100 administrative fee.
- 6. EXHIBITOR HOUSING:** A block of rooms has been reserved at the DoubleTree Hotel. Hotel room rates are \$87 single or double occupancy. Each exhibitor is responsible for making his/her own room accommodations. The telephone number is 501-372-4371.
- 7. IRREGULAR ACTIVITIES:** All business activities of the exhibitor must be within the exhibitor's allocated exhibit space. In keeping with the nature of a health care professional meeting, undignified promotional methods and/or materials considered to be objectionable by the SCTF are expressly prohibited. To ensure the quality of this meeting, any uncommon promotional techniques should have prior SCTF approval. Distribution of refreshments or other products for consumption on the premises, not manufactured or specifically related to the sales activities of the exhibitor, shall not be permitted.

All foodstuffs and beverages are controlled by an exclusive agreement with the Statehouse Convention Center's caterer.

Exhibitors are liable for any damage caused by fastening displays or fixtures to the building floors, walls, or the standard booth equipment. No part of any exhibit, or any signs relating thereto, shall be posted, nailed, screwed or otherwise attached to columns, walls and floors.
- 8. DISMANTLING OF EXHIBITS:** Exhibits must be dismantled between 4:30 p.m. and 6:00 p.m., Friday, May 9, 2014. **All exhibits must be removed by 6:30 p.m., Friday, May 9, 2014.** The SCTF organizers will not be responsible for any materials left after this time. Exhibitors are responsible for making arrangements for prompt pickup for all outbound shipments.
- 9. EXHIBITORS' REGISTRATION:** All exhibitors are to register their personnel in advance. Admission to the exhibit hall will be by official registration badge only. The official registration badge must be worn whenever the exhibitor is in the exhibit hall. No badge will be issued until exhibitor registration fee is paid in full.



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UAMS
CENTER FOR
DISTANCE HEALTH

UNIVERSITY OF ARKANSAS
FOR MEDICAL SCIENCES

 **learntelehealth.org**
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